

Open Seminar

Doing Business in China

EASY

Have you been investing enough into relationship building? How can you and your company make the best out of your business in the Far East? Take the time to learn more about your partner country and practise your English at the same time!

Topics will include:

Cultural differences (including China, Singapore and Hong Kong); small talk, and relationship building; etiquette in ne-gotiations and meetings; and time for knowledge and experience exchanges.

This dynamic and eye-opening seminar will broaden your horizons and give you the tools you need to create effective and sustainable relationships in Asia.

Only five spaces left! Register now by emailing us at info@creative-english.at (Subject: China Seminar) or calling us at +43 5572 202 613.



Details:

Date: March 23, 2010
 Place: CEC, Mühlegasse 16a, Dornbirn
 Time: 5 p.m. – 9 p.m.
 Investment: € 380,00 (incl. VAT, materials, refreshments, and CEC certificate)
 Max: 8 participants
 Registration Deadline: March 16, 2010

Vocabulary

beat sth, to	ersiegen
broaden horizons, to	Horizont erweitern
country	Land
differences	Unterschiede
initial	(hier) anfänglich
insight	Einblick
intermediary	Zwischenstadium
knowledge exchanges	Kentnisse austauschen
measurable	messbar
negotiations	Verhandlungen
practise, to	üben
progress, to (make)	Fortschritte machen
pursue, to	fortführen
quit, to	aufgeben
relationship building	Beziehung aufbauen
relentlessly	schonungslos
reward, to	belohnen
satisfy, to	zufrieden stellen
sustainable	nachhaltig
topic	Thema
unfortunately	leider

Overcoming the “Learning Plateau”

MEDIUM

When you are learning something new, there will come a time when you feel you have hit a plateau. You feel as if you’re not making any progress at all, no matter how hard you try. This can be a very frustrating experience, and unfortunately a lot of people give up learning and move on to something else. But the plateau does not exist; the learning curve slows down at an intermediary level. In other words, it’s a natural phase of the learning process and you are, in fact, still making progress.

Language learning

It’s been 20 years since your last English course? Don’t worry! You know more than you think! In the beginning of your new start



you will acquire new skills, (re)learn the rules, experience the dynamics, and even pick up some new insights. At this stage of learning, you see and experience that you get better every week and the progress satisfies you. This is the most rewarding level for learners, but it can’t last!

Hitting and beating the plateau

As you continue to learn, your initial progress is not very visible anymore. You’re not learning a lot of new skills and, although there’s room for improvement, you know the basics. You’re no longer a beginner, you are at intermediate level. This “plateau” experience makes you feel that no matter how hard you try, there is no progress in learning. How can you beat that feeling? Here are some suggestions:

- **Focus on the fun**
Focus on enjoying what you’re doing, rather than on the progress you want to make.
- **Take some time off**
If you get frustrated, take some time off. If you’re losing the fun, don’t pursue your learning goals relentlessly. But don’t quit!
- **Celebrate your intermediate level**
You’re not a beginner anymore! Be proud! At this time you can change from learning to gaining experience. And by doing so, you’re building confidence.
- **Set realistic, measurable goals and reward yourself for each step taken**
A professional trainer will help to set realistic goals at this stage so that you can continue to measure your progress. And to keep up the motivation to continue learning, reward yourself for every step taken!

Anzeige